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18TH COMMUNITY YOUTH GOLF CHARITY 2013

GOLF FOR YOUTHS

CREATING OPPORTUNITIES for Youth in the Community. If that is the motto of the Youth Golf Programme (YGP), managed by Youth Golf Network Ltd, then it certainly got a shot in the arm this year when The Prudential Assurance Company pledged S\$100,000 in support of the YGP.

“Prudential Singapore has always been supportive of projects that give back to the community and we are committed to the development of the young in Singapore. We hope that our sponsorship of the Youth Golf Network can help to make golf more accessible to youths from all walks of life and to help talented young golfers here go further in the game,” said David Ng, Senior Vice President and Chief Marketing of Prudential Assurance Company.

Since its inception in 1997, 4,500 young golfers from the community have benefitted from YGP, which reaches out to young students from secondary schools who do not have the opportunity to learn the sport due to its costs.

Prudential Assurance Company's financial backing came in a year that also saw Mardan

Mamat, Singapore's top professional, offering his expertise to the programme to help promising golfers in it. Johnson Poh, a product of the Community Youth Golf Programme, did the nation proud in 2009 when he won the individual and team medal at the 25th SEA Games in 2009 held in Laos. Kōk Jo Ee and Koh Sock Hwee, both representing Singapore in the upcoming SEA Games in Myanmar, were also products of the YGP.

The YGP held their 18th Community Youth Golf Charity on November 26, 2013 at Orchid Country Club, which helped raise over S\$250,000 to meet their target needs. Hole-in-one prizes came from Daimler South East Asia Ltd and MST Golf. **GDS**



1 / Youth Golfers with the flight from sponsors Singapore Pools

2 / Charity golf organising committee (from left) – William Wong, David Ng, Jeffrey Ho, Susan Gan, Loretta Chen, Goh Kui Hwa, Teo Ser Luck (Patron), Janice Khoo, and Peter Goh

3 / Dr Janice Khoo (sixth from left), Youth Golf Programme Chairman, and David Ng of Prudential Assurance Company, flanked by students from Victoria Junior College, St Patrick's School and St Gabriel's Secondary School

4 / Daimler South East Asia was one of the tournament's hole-in-one sponsors

5 / David Ng, Senior Vice President and Chief Marketing of Prudential Assurance Company, presents a “cheque” for S\$100,000 to Patron and Minister of State Teo Ser Luck and Dr Janice Khoo

6 / Aston Air Control Pte Ltd sponsored the polo shirts for the youth golfers